

About Isfahan

Isfahan is a large city located almost in the center of Iran where the main north-south and east-west roads cross (see location in Google Map).

Isfahan may be well known for its beautiful historic Islamic architecture. But its talented people continue to produce many more works of art from its world famous Persian rugs to handicrafts and other unique products.

The city attracts hundreds of thousands of visitors from all over Iran and around the world each year. Many visitors believe Isfahan is the most beautiful city in Iran and one of the most beautiful in the world.

It features numerous historic architecture including:

- * Isfahan's Imam Square, which is designated by UNESCO as a World Heritage Site.
- * Tree-lined boulevards and flower gardens
- * Miles of beautiful parks along the Zayandeh Rood river
- * 1300 year-old covered bazaars, bridges(Siosepol, Khagoo, choobi,..)
- * Palaces, mosques, and minarets.



Department of Health Education
and Promotion- School of health
Isfahan University of medical
science - Isfahan - Iran
Tel : 0098-3137923241
Fax : 0098-3136682509
IHEPC.Isf@gmail.com

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Individual, family and community health

- * Healthy life style (Nutrition, Physical activity, Substance use, Behavioral disorder...)
- * Self-care in diseases (Diabetes, Blood pressure, Mental disease...)
- * Social determinants of health
- * Health promoting settings (healthy workplaces, healthy hospital, healthy school...)
- * Health literacy

سلامت فرد، خانواده، جامعه



- * سبک زندگی سالم (تغذیه، فعالیت بدنی، مصرف مواد، اختلالات رفتاری و ...)
- * خود مراقبتی در بیماریها (دیابت، فشارخون، بیماریهای روانی و ...)
- * تعیین کننده های اجتماعی در سلامت
- * محیط های حامی ارتقای سلامت (محیط کار سالم، بیمارستان سالم، مدرسه سالم و ...)
- * سواد سلامت



Capacity building for Health promotion

- * Advocacy and social mobilization
- * Empowerment and Partnership
- * Equity in health
- * Reoriented health services
- * Health in all policies



ظرفیت سازی برای ارتقای سلامت



- * جلب حمایت و بسیج اجتماعی
- * توانمند سازی و مشارکت
- * عدالت در سلامت
- * بازنگری سیستم های ارائه خدمات بهداشتی
- * سلامت در همه سیاستها



Creativity and innovation in health education and promotion:

- * Measurement instruments and message framing
- * Theories and models
- * Instructional programs and protocols
- * Futures studies in health promotion
- * New learning technologies



خلاقیت و نوآوری در آموزش بهداشت و ارتقای سلامت :



- * ابزارهای اندازه گیری
- * نظریه ها و الگوها
- * برنامه ها و پروتکل های آموزشی
- * آینده پژوهی در ارتقای سلامت
- * تکنولوژی های یادگیری نوین